



Feb. 21, 2005

Contact: David Niles, Productive Knowledge Inc.  
414-617-6597; [dniles@productiveknowledge.com](mailto:dniles@productiveknowledge.com)

## **Gossen introduces rot-free door frame moulding**

**MILWAUKEE** – Gossen Corp. has launched a rot-free cellular PVC entry doorframe moulding product, focusing on markets where moisture-related rot and mold are problems with traditional door frames.

The frame, which has a wood-like appearance, achieves higher insulation values than wood.

The cellular PVC product can easily be milled post-factory. Its single-material construction also means it can be heated and curved to conform to arched doorways. Competing PVC products are filled with reground PVC or a wood mixture, which limits their ability to bend.

Gossen's frame is currently available in 4-9/16" but soon will be offered in the 6-9/16" dimension common in extreme northern climates.

"Right now we are offering the frame in 986 white with a smooth finish," said Bob Simon, Gossen's executive vice president. "We also can texture the product to look like wood, and fabricate to your specifications."

Simon said regulatory pressures in some states will result in strong interest in a door frame that will not rot or mold, and that meets the structural requirements for coastal areas.

"As a component exposed to the contrasting temperatures inside and outside a home, moisture will naturally condense on a door moulding," Simon said. "As contractors are legally responsible for building defects longer and longer after building completion, it's natural that they would want to eliminate rot problems by switching from wood to cellular PVC."

Fabricators and contractors interested in more information on rot-free door frame moulding and other Gossen cellular PVC products can visit the Gossen web site at <http://www.gossenmouldings.com/> or call the company at 800-558-8984.

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