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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® WELCOMES NEW REGIONAL SALES MANAGER

Milwaukee, WI, March 22, 2016 — Gossen Corporation announces the hiring of Brian Mills as Regional Sales Manager covering the Northeast to the Mid-Atlantic.

Brian Mills of Hampton, NH, comes to Gossen with 23 years of experience in one-step wholesale distribution. Mills first worked as an Outside Salesman for Applicators Sales & Service in Portland, ME. He then went on to manage a group of salesmen as Regional Sales Manager to establish a new territory in New Hampshire and northern Massachusetts for Applicator Sales. Mills has extensive knowledge of all exterior building products and has been involved in new product rollout, marketing, and product promotion. Mills will provide sales support for all Gossen products servicing the Northeast to the Mid-Atlantic.

“We are very excited to have Brian on our team as he brings years of valuable experience in key target growth areas for Gossen,” said Paul Young, Director of Sales and Marketing. “We look forward to putting his talents and skills to use for the benefit of our customers and Gossen.”

About Gossen® Corporation

For over 80 years, Gossen has thrived on innovation. In the 1960s, Gossen became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen’s high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen products are beautiful, sustainable and easy to maintain. For more information on Gossen, visit gossencorp.com or call 800-558-8984.

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