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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® WELCOMES NEW REGIONAL SALES MANAGER

Milwaukee, WI, February 16, 2016 — Gossen Corporation announces the hiring of Bill Reeser as Regional Sales Manager.

Bill Reeser of Waterford, MI, has 35 years of industry experience with expertise in custom OEM, garage door products, millwork, and distribution. Reeser will service Michigan, Indiana, Ohio, Kentucky, and Western Pennsylvania. He will provide sales support for all Gossen products.

"We are very excited to have Bill on our team as he brings years of valuable experience in some of our largest business segments," said Paul Young, Director of Sales and Marketing. "We look forward to putting his talents and skills to use for the benefit of our customers and Gossen."

About Gossen® Corporation

For over 80 years, Gossen has thrived on innovation. In the 1960s, Gossen became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen products are beautiful, sustainable and easy to maintain. For more information on Gossen, visit gossencorp.com or call 800-558-8984.

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