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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® CORPORATION ANNOUNCES FRANK BUTTERFIELD III AS NEW PRESIDENT ALONG WITH OTHER EXCITING CHANGES

MILWAUKEE, WI - December 18, 2015 — Gossen Corporation announces the promotion of Frank Butterfield III to President and Paul Young to Director of Sales and Marketing.

Paul Young of Hastings, MN, has been named the new Director of Sales & Marketing at Gossen. Young joined the Gossen Team this past summer as National Accounts Sales Manager and has brought many new, exciting sales and marketing ideas to expand the brand with distributors and dealers. Young has 40 years of experience in the building industry.

Frank Butterfield III of Milwaukee, WI, has been promoted to President of Gossen Corporation and will be the third generation to carry the family business. Most recently, Butterfield served as Vice President of Sales & Marketing where he worked on developing the new sales team and distribution network, as well as strengthening the overall Gossen brand. As President, Butterfield will be able to focus on growing the company's vision of being the leading manufacturer in quality, innovation, and performance of products in the building industry.

"We are very excited for the future of Gossen," said Jef Butterfield, Chairman and CEO of Gossen Corporation. "We have an excellent team that will help us to continually grow and constantly improve."

About Gossen® Corporation

For over 80 years, Gossen has thrived on innovation. In the 1960s, Gossen became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen products are beautiful, sustainable and easy to maintain. For more information on Gossen, visit gossencorp.com or call 800-558-8984.

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