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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

RESERVE SUPPLY OF CENTRAL NEW YORK, INC. TO DISTRIBUTE GOSSEN PURE™ EXTERIOR PVC MILLWORK

Milwaukee, WI, March 11, 2015 — Gossen® Corporation announces its distributor, Reserve Supply of Central New York, will distribute Gossen® PURE™ Exterior PVC Millwork regionally out of Syracuse, NY. Reserve Supply currently services Central New York. With the addition of PURE™ mouldings, Reserve Supply is now a full-line product distributor of Gossen® Deck, Porch, Trim and Millwork.

About Gossen® Corporation

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit gossencorp.com or call 800-558-8984.

About Reserve Supply of CNY

Reserve Supply of Central New York, Inc. is a wholesale distributor located in Syracuse, N.Y. They were established in 1949 by the local independent lumber dealers. Reserve Supply provides a wide variety of building materials from the roof line to the foundation.