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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **HOLBROOK LUMBER COMPANY OFFERS GOSSEN PURE™ EXTERIOR PVC MILLWORK IN THE NORTHEAST**

Milwaukee, WI, February 20, 2015 — Gossen® Corporation announces its distributor, Holbrook Lumber Company, will offer Gossen® PURE™ Exterior PVC Millwork regionally out of Albany, NY. Holbrook currently services New England, New York, and New Jersey.

Effective immediately, Holbrook will offer over 40 different profiles of Gossen's PURE™ Exterior PVC Millwork to the New England, New York and New Jersey areas. "We are excited about Holbrook expanding with our popular line of PURE™ Exterior PVC Millwork," says Frank Butterfield, Vice President of Sales & Marketing, Gossen® Corporation.

Holbrook Lumber is optimistic about offering PURE™ mouldings. "Gossen has taken PVC mouldings to the next level with the PURE™ profile finish and sharp detail," states Peter Krihak, Holbrook CEO. Holbrook will distribute PURE™ mouldings out of their headquarters in Albany, NY.

### **About Gossen® Corporation**

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit [gossencorp.com](http://gossencorp.com) or call 800-558-8984.

### **About Holbrook Lumber Company**

Founded in 1911, Holbrook Lumber Company is a distributor of high quality lumber & building materials to independent retail lumberyards throughout the northeast. Based in Albany, NY, Holbrook Lumber prides itself in servicing customers throughout New England, New York and New Jersey.