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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® EXPANDS CANADIAN DISTRIBUTION WITH CAMÉMAT PARTNERSHIP

MILWAUKEE, WI, February 13, 2014 — Gossen® Corporation announces today its partnership with Camémat, a Canadian distributor specializing in low maintenance building materials. Effective immediately, Camémat will distribute Gossen® Passport and Trailways Decking throughout Quebec — a new market for Gossen®.

Gossen® will provide literature and Installation Guidelines in both French and English with the help of Camémat's Marketing department.

About Gossen® Corporation

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit gossencorp.com or call 800-558-8984.

About Camémat

Camémat is the outdoor decoration specialist. Since its foundation in 1995, Camémat has risen to the rank of number one distributor of building materials without maintenance, such as PVC railing, PVC decking and polyurethane mouldings for Eastern Canada. By holding strategic partnership agreements with leading North American manufacturers, Camémat ensures to offer the best products on the market. Supported by a strong team of sales representatives, an unparalleled customer service and a storage capacity of more than 50,000 square feet, Camémat will meet customer needs in every detail. For more information on Camémat, visit camemat.com