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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

PARKSITE, INC. TO DISTRIBUTE GOSSEN DECK & PORCH IN MIDWEST MARKETS

Milwaukee, WI, January 28, 2014 — Gossen® Corporation announces today its partnership with Parksite, Inc. Beginning in February 2014, Parksite will distribute Gossen® Passport and Trailways Deck and Porch regionally out of Batavia, IL, and service the Western Ohio and Western Pennsylvania territories out of Louisville, OH, including Northern Kentucky and West Virginia.

“We are pleased to announce our partnership with Parksite in Batavia, IL and Louisville, OH,” says Frank Butterfield, Director of Sales, Gossen® Corporation. “Our companies share the same passion for providing the best innovation, education and solutions to the marketplace for contractors and dealers. The two Parksite locations will be great long-term solutions for the growth of the Gossen brand in Midwest market.”

With a highly vetted inventory of products, Parksite looks forward to expanding their offerings of quality building materials to a rebounding market.

“We are excited to partner with Gossen® Passport and Trailways Decking and Porch in these locations,” says Rob Brannock, Product Category Sales Manager, Deck and Rail, Parksite. “With the building industry rebound, we are confident the addition of their superior products to our current offering will prove to be the beginning of a long and successful relationship between our two organizations”.

Customers of Parksite, Inc. will be able to find Gossen® Passport and Trailways Deck and Porch products in Western Pennsylvania, Western Ohio, Kentucky, West Virginia, Indiana, Illinois and Wisconsin. Both companies will provide training and consultation on Gossen® Deck and Porch products in those territories.

About Gossen® Corporation

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit gossencorp.com or call 800-558-8984.

About Parksite, Inc.

Headquartered in Batavia, IL, Parksite, Inc. is an employee-owned sales, marketing and distribution company serving many segments of the building industry. Parksite represents only quality building products and offers comprehensive training and consultative services for Builders, Architects, Designers, Remodelers, General Contractors and Deck Builders. For more information on Parksite, Inc. visit parksite.com