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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **GOSSEN® CORPORATION PARTNERS WITH RESERVE SUPPLY OF CENTRAL NEW YORK TO DISTRIBUTE DECKING & PORCH BOARD**

MILWAUKEE, WI, December 17, 2013 — Gossen® Corporation announces today the partnership with Reserve Supply of Central New York, a wholesale distributor of building materials. Reserve Supply will carry Gossen® Passport and Trailways Decking and Porch lines.

Reserve Supply is located in Syracuse, NY and will distribute Gossen's Decking and Porch lines throughout Central New York state.

### **About Gossen® Corporation**

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit [gossencorp.com](http://gossencorp.com) or call 800-558-8984.

### **About Reserve Supply**

Reserve Supply of Central New York, Inc., established in 1949 by the local independent lumber dealers, is a wholesale distributor located in Syracuse, N.Y. They provide a wide variety of building materials from the roof line to the foundation. You can "Rely on Reserve" for all of your building material needs! For more information on Reserve Supply, visit [rscny.com](http://rscny.com).