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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **GOSSEN® CORPORATION PARTNERS WITH GENESEE RESERVE SUPPLY TO DISTRIBUTE DECKING & PORCH BOARD**

MILWAUKEE, WI, December 17, 2013 — Gossen® Corporation announces today the partnership with Genesee Reserve Supply, a wholesale distributor of building materials. Genesee Reserve Supply will carry Gossen® Passport and Trailways Decking and Porch lines.

Genesee Reserve Supply has locations in Buffalo and Rochester, NY and will distribute Gossen's Decking and Porch lines throughout Western New York state.

### **About Gossen® Corporation**

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit [gossencorp.com](http://gossencorp.com) or call 800-558-8984.

### **About Genesee Reserve Supply**

Genesee Reserve Supply, Inc. is a Wholesaler of Building Materials with locations in Rochester and Buffalo, NY. Founded in 1952, the Reserve services over 150 customers in the Finger Lakes and Western New York area with a very large assortment of quality building products. For more information on Genesee Reserve Supply, visit [geneseerreserve.com](http://geneseerreserve.com).