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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® CORPORATION PARTNERS WITH WINDWARD SALES GROUP, LLC

MILWAUKEE, WI, December 11, 2013 — Gossen® Corporation announces today a new partnership with Windward Sales Group, LLC. Windward Sales Group has a history of success in connecting brands to customers to create meaningful relationships that optimize pull-through sales.

“We are pleased to be partnered with Windward Sales Group,” says Frank Butterfield, Director of Sales, Gossen® Corporation. “They are a professional sales agency that creates value and brand strength at the Contractor, Lumber Dealer and Distributor levels.”

Windward Sales Group shares Gossen’s enthusiasm for the partnership and moving forward with their shared vision.

“Windward Sales Group is excited to announce its commitment to Gossen®, anxious to support it’s strong family values, innovative technology, and a core initiative to build the Gossen® brand,” says Peter M. Busichio, President, Windward Sales Group.

Windward Sales Group, LLC will service Distributors, Lumber Dealers, Contractors and Architects on behalf of Gossen® throughout the East Coast and Midwest.

About Gossen® Corporation

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen’s high performance, low maintenance products on six continents, supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit gossencorp.com or call 800-558-8984.

About Windward Sales, LLC; Windward Sales Southeast, LLC; and Jensen Sales Group

Windward Sales Group has been in business for 27 years and covers 17 states on the East Coast and the Midwest. They specialize in bringing new, innovative products to market with companies that share the same vision.

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