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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

GOSSEN® CORPORATION PARTNERS WITH PRINCETON FOREST PRODUCTS TO DISTRIBUTE THE FULL LINE OF GOSSEN® EXTERIOR PRODUCTS

MILWAUKEE, WI, December 4, 2013 — Gossen® Corporation announces today the partnership with Princeton Forest Products. Beginning December 3, 2013, Princeton Forest Products will distribute Gossen's full line of low maintenance cellular PVC Exterior Building Products from Maine to Virginia.

"We are pleased to partner with Princeton Forest Products with their commitment to bringing quality product lines to the marketplace. We feel confident this will be a great complement to the New England and Mid-Atlantic Market," according to Frank Butterfield, Director of Sales, Gossen® Corporation.

Princeton Forest Products will distribute the full line of Gossen® Decking, Porchboard, Exterior Mouldings, and Exterior Trimboards and Sheets. Both companies are privately held and family owned businesses.

About Gossen® Corporation

For over 80 years, Gossen® has thrived on innovation. In the 1960s, Gossen® became the first company in North America to make cellular PVC products for the building industry. Today, you will find Gossen's high performance, low maintenance products on six continents; supplying customers with Decking, Railing, Mouldings, Millwork, Trimboards, Sheets and more. Gossen® products are beautiful, sustainable and easy to maintain. For more information on Gossen®, visit gossencorp.com or call 800-558-8984.

About Princeton Forest Products

Princeton Forest Products is an innovative building products company specializing in unique, value added and branded products. Its mission is to help customers prosper with its product lines and to create opportunities for its customers to make a profit and gain a loyal, satisfied clientele.