



FOR IMMEDIATE RELEASE

8/10/2008 - WeatherReady Trimboard comes in two grades; Standard and Premium, each at a price-point matched to your usage.

Buyers, contractors, specifiers, and distributors strive to minimize their material and labor costs, yet still offer a low maintenance product. Gossen WeatherReady Trimboard now offers builders unique cost-cutting options they need to understand. It goes like this;

Will your new trimboard need painting for a color match? Get WeatherReady *Standard* at a very competitive price-point, with the warranty comparable to competitive PVC board manufacturers; or; Your new trimboard is to remain factory white with no need to paint? Get WeatherReady *Premium*.

WeatherReady *Premium* trimboard is warrantied against finish fading, darkening or yellowing* making it the economical choice when the finish color is to remain white *without* painting.

"The competition says 'needs no paint for protection' - Of course not. It's PVC. Too bad if you were hoping that new white color would last. It's not warrantied like our *Premium* Trimboard." says John Green, Gossen Director of Business Development. "Plus, the four sides of all our board is completely sealed via Gossen's *CleanEdge*TM technology. It's extruded to size, not rip-sawn, so it does not attract dirt, and keeps a good looking edge for years of trouble free performance." *Premium* or *Standard*, WeatherReady Trimboard can save you time and money.

WeatherReady Trimboard can be used for window and door trim, fascia, soffit, rake, frieze, deck and dock trim - anywhere a non-structural wood product can be used.

WeatherReady Trimboard Benefits

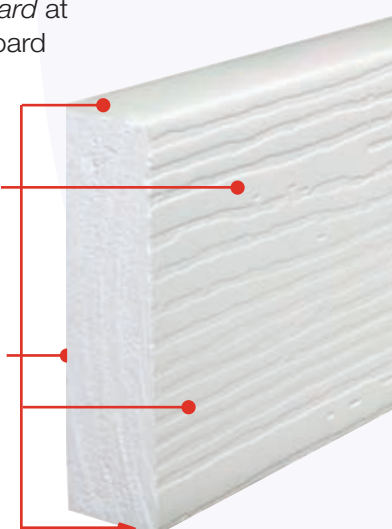
- Available in two grades; *Premium* and *Standard*
- Bright white color
(Specify *Premium* when you want a warranted lasting color - or *Standard* when painting and want economy)
- *CleanEdge*TM all 4 sides, both *Standard* and *Premium* grades
- Moisture resistant, will not rot
- Excellent edge contact with masonry or galvanized metal
- Premium select lengths & thicknesses
- Limited lifetime warranty*
- ARCAT green compliant for sustainable design

* See WeatherReady warranty for complete details.

WELDED
WOOD-GRAIN
FINISH, ON ONE
SIDE, SMOOTH
ON THE OTHER

ALL FOUR SIDES
PROTECTED
WITH GOSSEN
*CLEANEDGE*TM
TECHNOLOGY

NO MORE
UNSIGHTLY
EDGES



Ask about the WeatherReady Trimboard in-stock program.