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Gossen Corp. launches new web site; announces listing on ARCAT.com

Milwaukee, September 7, 2006 — Gossen Corp., a major North American manufacturer of [cellular PVC](#) products, has launched its new web site, gossencorp.com, replete with product catalog, dealer locator, helpful professional videos and a product sample request section.

The new site launch corresponds with a new listing on the much-used ARCAT.com building products web site. ARCAT is one of the highest visited building products sites on the Internet today.

Visitors to the new site will be able to review window and door profiles, exterior millwork, and interior finishing specifications. Each profile has spec sheet attachments that can be viewed or printed for all 285 options.

Information on all of Gossen's line of cellular PVC offerings, such as Jambseal, Gossen [Mouldings](#), No Draft and Trimguard, are a simple click away.

“We feel that gossencorp.com furthers our dedication to communicate with our customers and provide the best information regarding the industry and our products,” said Bob Simon, executive vice president of Gossen. “After researching the industry, it is becoming more and more obvious that the building trades are impressed by the ‘lifecycle advantages’ of cellular PVC products, thus the new site displays key information regarding the advantages of those products for our customers,” said Simon.

Gossen Corp., the last remaining, major, privately owned cellular PVC manufacturer in North America, has consistently updated its stable of PVC building products to better serve the home building and renovation industries. Gossen's cellular PVC products, manufactured in a free expansion process and extruded by use of Gossen's Celuka Process, can be cut, drilled and nailed with the same tools used for wood, but offer much greater durability and much less maintenance for the home owner. The free expansion process allows Gossen to produce exact millwork profiles that can be simply cut to length, unlike the PVC products of some manufacturers that are shaped after being produced.

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