



WeatherReady™ building products, by Gossen, offers all American made, solid core PVC that outlasts other filler-compromised materials. Most wood/plastic deck boards contain as much as 50% wood fibers. Other cellular PVC decks may even contain a high percentage of Flax, a plant fiber. WeatherReady Deck uses technology that is totally inorganic, not a combination of recycled plastics and wood fibers that must work together chemically to perform. There are NO natural or organic fibers used as fillers or stiffeners in WeatherReady Decking; nothing to compromise long-term board stability or appearance.

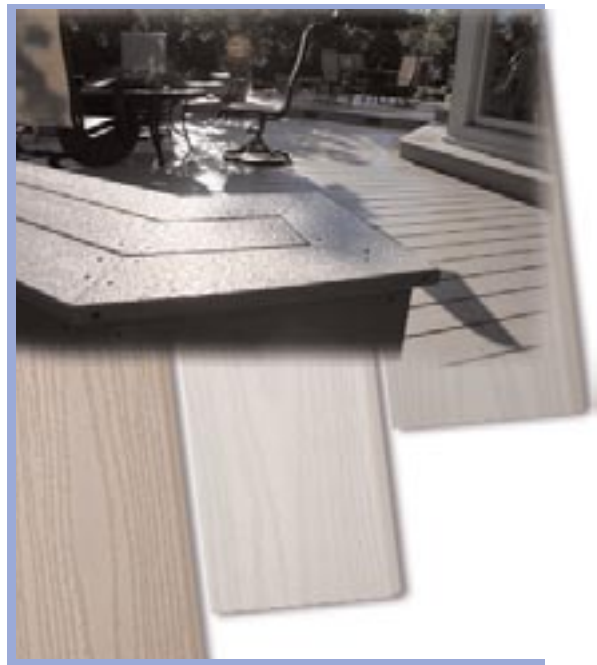
A wide-range of products is offered in the WeatherReady Family:

- Exterior Moldings
- Trim Boards (featuring sealed edge extrusion)
- Replacements and New Construction Window Systems
- PVC Door Frame Systems
- Garage Door Weather-strip

And **NEW** for 2008-
Cellular PVC Deck Boards for patios,
docks and piers.

**Benefits of WeatherReady over
Wood or Wood/Plastic
Composites**

- It is a solid core cellular PVC
- Stain-resistant
- Scratch-resistant
- Low Maintenance
- Durable
- Everlasting 2-sided, textured surface
- Lightweight
- Environmentally friendly



Gossen's family of WeatherReady exterior building materials draws upon an unparalleled 80-year history of industry leadership in the world of cellular PVC building materials.

Gossen, a leader in innovative building materials since 1928, manufactures in the United States to the strictest performance, safety and quality standards and this tradition continues today with the new WeatherReady line of cellular PVC.

See Gossen at the AMD Convention, November 1 - 6 in Denver, Booth 536.

Call Gossen at **800/558.8984** for more information or visit us at gossencorp.com for more information.